

Akita Shirakami Tourism Campaign

"STAY AND SUPPORT!" STAMP RALLY

"EAT, SHOP AND SUPPORT!" STAMP RALLY



Akita
Shirakami
Tourism

ABOUT



VISIT SHIRAKAMI

There's no doubt that COVID-19 has changed our ideas of normalcy. At Akita Shirakami Tourism we recognize the idea of a "new normal" and we're working with community members to ensure safety and reassurance for those ready to travel around Akita.

Many Akita residents practiced self-restraint during the weeks of the national state of emergency. Now, in conjunction with Japan's GoToCampaign, and Akita's Premium Campaign, we are promoting two separate stamp rallies for the Akita Shirakami area, where you can enjoy trekking and local tourist spots that have taken into account preventative practices and sanitation measures. Every month for 3 months, we will draw 61 winners of the stamp rallies for various prizes including cash! Take part in the "Stay and Support" and "Eat, Shop and Support" stamp rallies while exploring northern Akita.

IMPORTANT INFORMATION

Please check the following details:

- Campaign period: June 22 ~ September 30 (The final deadline for sending in stamp rally cards is October 4)
- Campaign areas: Noshiro city, Fujisato town, Mitane town, Happo town
- Campaign target: Akita residents
- Deadline for submission of stamp rally card:
 - July 31, August 31, October 4 (stamp rally cards sent in during the month of September will be drawn in October)
- Submission method: Please add a postage stamp to your stamp rally card and send it with the following information (address, name, age, phone number) to us at:

0 1 6 - 0 8 7 6 能代市字海詠坂 3 - 2
あきた白神観光キャンペーン係
- Winners will be drawn on the 7th of the following month. For example, if you submitted your stamp rally card before the July 31 deadline, your card will be in the draw pile for August 7. Winners will be announced in real-time on the campaign website (<http://bit.ly/newnormal-shirakami>) and on our social media (あきた白神ツーリズム).

OTHER NOTES

- One person may enter multiple times assuming that they have acquired the necessary stamps. Parents must submit stamp rally cards for children younger than high school aged.
- We will contact cash winners following the draw at the number written on their stamp rally card.
- The same person cannot win twice within each month's draw.
- In order to protect the personal information of participants, we will discard stamp rally cards at our office.

Questions? Contact us.

〒016-0876 秋田県能代市字海詠坂3-2 (一社) Akita Shirakami Tourism
TEL: 0185-74-7115

Campaign site: <http://bit.ly/newnormal-shirakami>

ABOUT "STAY AND SUPPORT!" STAMP RALLY

Stay at a participating hotel or guesthouse and do a local experience and receive a stamp! Depending on the number of stamps you will be eligible for three different prizes outlined below:

- 松: よぐきてけだ: 100,000 yen (2 winners will be drawn each month)
 - Must have stayed overnight in ALL 4 areas (Noshiro, Fujisato, Mitane, Happo) and have done over 2 experiences. You will also be entered into the 竹 and 梅 draws. Triple chance!
- 竹: まだきてけれ: 30,000 yen (10 winners will be drawn each month)
 - Must have stayed overnight in 2 areas, and have done over 1 experience. You will also be entered into the 梅 draw. Double chance!
- 梅: ありがとな〜: Shirakami Blessings Set worth 5,000 yen (18 winners will be drawn each month)
 - Must have stayed overnight in 1 area and have done over 1 experience.

ABOUT "EAT, SHOP AND SUPPORT!" STAMP RALLY

Eat or buy souvenirs at participating restaurants and stores and be eligible for a stamp! For every 2,000 yen spent, you will receive 1 stamp. Collect 10 stamps and you will have the chance to win a prize!

- はらつえ〜賞: 50,000 yen (1 winner will be drawn each month)
- いっぺけ〜賞: Shirakami Blessings Set worth 5,000 yen (30 winners will be drawn each month)